



# News Release

## ***Atlanta authors featured in national leadership publication***

**ATLANTA, February 12, 2008** – Atlanta authors G. Thomas Herrington, Patrick T. Malone, and their new book Cracking the Code to Leadership are featured in this month's issue of Leadership Excellence, the premier publication on leadership and training.

In *Successful Leadership Begins with Great Followership*, a feature article in the publication, the authors share some of the secrets to effective leadership that they reveal in their book.

"Having a magazine with the reputation of Leadership Excellence recognize the significance of our new book is quite an honor," says Malone. "We are definitely pleased to be contributing writers and to have an opportunity to share part of our book with the publication's readers."

In the Leadership Excellence article, Herrington and Malone, both senior partners at the Atlanta-based PAR Group, focus on the importance of followers and how a leader gains willing followers.

"Leaders are determined by their followers. No followers. No leaders. It's as simple as that," says Herrington. "In our magazine article, we explain how successful leadership begins with having great followers and understanding that the follower is the one with the decision power. After all, it's the followers who make the decision to follow or not to follow."

"In this article and in our book, we focus on the importance of leaders acknowledging their followers' points of view and taking both their followers and their points of views seriously," adds Malone.

Malone and Herrington, along with James Georges, CEO of The PAR Group, wrote Cracking the Code to Leadership, to give readers the how-to tools they need to hone their skills so they can accomplish more at work, at home and in their communities. The book is filled with real-life, practical examples and exercises similar to ones developed by PAR for the programs they've used to train and coach train over half a million people worldwide on leadership skills.

### **About the PAR Group**

Headquartered in Atlanta and founded in 1979, The PAR Group ([www.thepargroup.com](http://www.thepargroup.com)) has successfully coached over 500,000 people, from CEO's to customer service representatives, on how to influence other people to take action. As a result, The PAR Group is recognized as an international training and consulting leader with strong, long-term relationships with companies all over the world, including Barclay's Bank, Coca Cola, Delta, DuPont, Fort Dodge Animal Health, Hewlett-Packard, IBM, Merrill Lynch, Quaker Oats, Southern Company, Thomas Cook and Verizon.

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